

FB Live beauty sessions & Launch parties:

Consultants - fill out this form and we'll send pampering packs to your guests:

<https://forms.gle/6EqjpL1eTqATGjDR9>

Beauty Sleep Sunday Facebook Group:

www.facebook.com/groups/beautysleepsunday2022/

Beauty Sleep Sunday

Sunday Night Bedtime Pampering Session Invite script:

👋 Hey gorgeous! I hope you're staying healthy, safe & sane! I'm trying to spread as much positivity as possible right now so I'd love to offer you the opportunity to get a FREE facial from the comfort of your own home via a virtual beauty experience! We'll be doing bedtime pampering facials & getting your face prepped for bed PLUS we're offering FREE product giveaways throughout the virtual party too! It's **Sunday night at 8pm** est. Want me to mail you some samples so you can join in? I promise your face will thank you!

She says yes- you say:

😊 Wonderful, Would you say your skin is normal/dry or combo/oily? And what's your address so I can mail you a fun goodie bag? Oh and I am allowed to mail 5 goodie bags for anyone you would love to have join you! Do you have anyone that you think would session with you?

Great! Just text those to me as you get them! I am going to send you a text that you can send to them (see INVITE FRIENDS TO A VIRTUAL SCRIPT BELOW)

Hey friend! I'm super excited! I was gifted with a virtual beauty experience from Mary Kay, for myself and 5 of my friends. You know how much I love you so you are one of the friends that I picked. Are you free on (date) at (time) for virtual session? If so, can you text my beauty consultant (name @ number) with your rsvp so she can ask you a few questions to customize your beauty

experience with things that you'll love.

{Once you start getting RSVPs, here is the text to send each guest to pre-profile them:}Hey (name)! Thanks so much for your RSVP! I just have a few questions for you so I can make sure to be best prepared for your beauty experience: What is 1 thing you would love to change about your skin? Have you ever tried Mary Kay products before?

I am going to go ahead and add you into the fb group! On the day of the party you will want to have a bowl of water, a wash cloth, your goodie bag and maybe something to pin your hair back with! I'll follow up with you as we get closer, keep sending me your friends addresses! I'm so excited! I'll also send you the link to the group that you can send to them so they can get added into the group!

NEW CONSULTANT LAUNCH/RE-LAUNCH:

Hey (their name)! It's (your name)! I'm super excited, I just started (or re-started) my Mary Kay business and I scheduled my first virtual party on, (date, time). I would absolutely love for you to be there because (genuine compliment)! Are you free on (date at time?)

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