

Get ready to build your business with lots of parties this spring!

Contest Dates: March 1 – May 31

- Set a goal of how many parties you will hold this spring.....and just imagine how many kitchen tables you will see this spring because of this contest! (Dining room, coffee tables, zoom rooms and FB private groups count too wink, wink!)
- Get the word out ASAP about our \$500 Kitchen Makeover Drawing on June 6!
- Make a fresh booking list.....go through your social media and your contacts on your phone and write down everyone who hasn't experienced Mary Kay's products recently. No pre-judging! Don't stop writing until you get to 50 names and numbers!
- Set aside time for a Booking Blitz in the next 72 hours with a goal of booking 10 parties!

**Be sure to pay your NSD/Director \$10 ASAP
so you can be a part of this special Hostess Promotion!**

Get ready for SUPER SPECIAL Recognition for all Consultants and Directors who hold at least 10 parties during the contest period! When you reach this challenge, you will go into a drawing! We are giving away 5 Coaching Calls with one of our participating NSDs!



PLUS, the Consultant of the winning hostess will receive a \$100 Visa Gift Card!

Here's a great booking script you can use: "Hi _____! I just found out about an exciting contest this spring where you can win a \$500 makeover for your kitchen! All it takes for you to be entered into the drawing is for you to have at least 2 friends join you for a fun, spring makeover! I have a goal of pampering _____ faces by March 31 and would you and your friends to be a part of this exciting goal! In addition to going into the drawing, you will receive \$_____ in free product from me for being a hostess! What's best for you, a weeknight or a weekend appointment?"

